

Sebastian Betancur Salazar



Senior Software Engineer

Salesforce B2C Commerce Certified · APIs & Integrations ·
AI-Driven Engineering

Medellín, Colombia · [linkedin.com/in/sbetancurs/](https://www.linkedin.com/in/sbetancurs/) · Spanish (Native) ·
English (Advanced)

I design, build and ship commerce platforms — from headless APIs to
end-to-end integrations — with spec-driven, agentic workflows.

Core Competencies & Skills

Salesforce

Commerce Cloud

SFRA, SCAPI, OCAPI,
Custom APIs,
Business Manager,
Jobs, Hooks, Page
Designer

APIs & Integrations

Headless
Architecture,
OpenAPI 3.0, Arazzo,
OMS, MuleSoft,
Fluent Commerce,
Web Services

AI Engineering

Spec-Driven
Development,
Harness Engineering,
Agents & Skills,
Claude Code,
OpenCode, GitHub
Copilot

Languages & Web

JavaScript,
TypeScript, Node.js,
Express, Next.js,
Angular, ISML,
HTML/CSS, C# / .NET,
SQL

Cloud & Tools

Azure, Git, GitHub,
GitHub Actions

Professional Experience

Perfaware

Sep 2024 — Present

[Sr. Software Developer & SFCC Specialist — USA](#)
[\(Remote\)](#)

- Spearheaded the SCAPI integration for a mobile app initiative, architecting custom APIs that keep cart state synchronized in real time between the web storefront and the mobile app for a seamless omnichannel experience.
- Engineered a dynamic, polygon-based inventory routing and pricing engine: user coordinates dynamically assign fulfillment stores, localize pricing and

update cart behavior in real time.

- Led the end-to-end integration with the Order Management System (OMS), owning technical documentation, development and rigorous testing.
- Specified and documented integration APIs with the **OpenAPI 3.0** standard, including multi-step, multi-API call sequences described with the **Arazzo** specification for complex integration workflows.
- Resolved high-priority, complex bugs in the core checkout workflow and shipping forms during critical deployment windows.
- **Spec-driven development:** integrations and custom APIs are designed requirements → design → tasks first, before implementation — the same discipline this redesign follows (see [this site's case study](#)).
- **Harness engineering:** repo-level `CLAUDE.md`/`AGENTS.md`, hooks and guardrails so agents work reliably against SFCC cartridges, jobs and hooks.
- **Agents & skills:** custom Claude Code skills and subagents for recurring SFCC work — cartridge scaffolding, job configuration, SCAPI hook wiring.
- **Day to day:** GitHub Copilot for code review, test generation and documentation across the team.

Designed, structured and delivered a 20-session technical training program covering SFRA architecture, MVC patterns, HTML/CSS and advanced JavaScript, raising the team's technical proficiency.

Globant

May 2023 — Sep 2024

Software Developer — Medellín, Colombia

- Architected automated refund and subscription (recurring purchase) workflows, seamlessly integrating SFCC B2C with Fluent Commerce and MuleSoft via custom scheduled jobs to process customer-specific refund requests and recurring orders.
- Engineered and maintained dynamic e-commerce components with Page Designer to enhance storefront flexibility.
- Developed and optimized OCAPI endpoints, custom step jobs and catalog management processes (inventory lists, pricebooks).
- Collaborated within an Agile framework to resolve complex bugs, run code reviews, and optimize the end-to-end checkout workflow.

Astound Commerce

May 2022 — May 2023

Software Developer — Medellín, Colombia

- Developed internal automation tools designed to streamline repetitive administrative tasks for Salesforce developers, improving overall team efficiency.

- Implemented OCAPI and SCAPI hooks, managed WebDAV workflows, and configured complex backend jobs.
- Contributed to Page Designer enhancements and third-party platform integrations within enterprise-level SFCC projects.

SOURCECOL SAS

Apr 2019 — May 2022

Software Developer & Project Lead — Medellín, Colombia

- Led a software development team delivering scalable e-commerce applications for the Swedish government, ensuring alignment with international business goals.
- Designed and implemented solutions using C#, SQL, Azure, HTML and CSS in a highly collaborative, multicultural environment.
- Developed e-commerce applications for public-works auctions and tender procedures, coordinating requirements and proposals across a multicultural team in Colombia and Sweden.

Ecity Software

Mar 2018 — Apr 2019

Software Developer — Medellín, Colombia

- Worked on multiple projects developing devices for tax payment, cash withdrawal and movie-ticket purchasing, including a WPF user interface, a SQL database for transaction/user data, and integration with biometric authentication hardware.
- Built a REST API to allow communication between the devices and an external system, enabling integration with other applications and services.

1Cero1 Software

Jan 2017 — Mar 2018

Web Developer — Medellín, Colombia

- Built government platforms to facilitate citizen procedures and tax payments using SharePoint, C#, .NET, SQL Server, HTML, CSS and JS.
- Participated in the full software development lifecycle, from solution design to feature implementation and technical problem-solving.

Certifications

Salesforce Certified AI Associate
— issued 2024

Salesforce B2C Commerce
Developer — issued 2023

Education

BS, Software Engineering,
Tecnológico de Antioquia — Jan.
2015 — Mar. 2021